

Reference	Objectives and Actions	Lead / Stakeholders	Target	Progress
<b>1. Reduce littering and improve the cleanliness of the city by providing the appropriate bin in the appropriate location</b>				
1.1	Carry out an audit of on street bins, types, condition and locations in the city	Streets Service Projects	30/09/21	started
1.2	Remove and replace (if appropriate) damaged bins as soon as possible	Streets Service	ongoing	started
1.3	Continue to refurbish and re-use bins wherever possible	Streets Service	ongoing	started
1.4	Carry out an audit of dog poo bins and identify sites suitable for generic bins	Streets Service	31/01/21	completed
1.5	Create a plan for street bins and triple bins to be tolled out across the city and in parks and open spaces taking into account footfall, hotspots, accessibility.	Streets Service Projects Community and Business Groups Councillors	31/03/22	
1.6	Review the locations of seafront Triple Bins and other bins and roll out more/different bins as required	Streets Services Seafront Team	30/09/21	started
1.7	Review the location of Solar Compactor Bins and create a plan to re-site as needed	Streets Service	30/09/21	started
1.8	Identify cigarette butt hot spots and create a plan to roll out cigarette but bins	Streets Service Projects Community and Business Groups Councillors	31/03/22	
1.9	Review Locations of Barbeque Bins if the new PSPO is agreed and introduced	Streets Service Seafront Team	31/03/22	
1.10	Review provision of bins in parks with a view to ensuring appropriate capacity and providing recycling facilities	Projects Cityparks Staff Community Groups Cllrs	31/03/22	
1.11	Develop a 5 - 10 year Replacement Programme and business case to invest in new bins to meet requirements	Streets Operations Manager/Head of Operations	30/06/22	

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1.12	Explore the use of underground bins for on the go waste bins	Projects Highways	31/03/23	started
1.13	Constantly review bin infrastructure and opportunities in light of changing technologies and the performance initiatives and best practice in other cities	Projects Sustainability Team Living Coast	ongoing	
<b>2. Reduce littering and improve the cleanliness of the city by improving service performance</b>				
2.1	Create Beat sheets and Monitoring Systems for existing and new bin infrastructure	Streets Service	30/06/22	
2.2	Create a cleaning and maintenance programme for all street bins	Streets Service	31/12/21	
2.3	Review Seasonal staffing, shifts and deployment	Streets Service	31/12/21	
2.4	Create new rounds using RCV where appropriate to enable collection of on the go recycling	Streets Service Projects	30/09/21	started
2.5	Review equipment and vehicles to increase efficiency	Streets Service Fleet BID	31/03/22	started
2.6	Work with the Highways England to develop a forward plan for litter picking the A23/A27	Streets Service Projects Highways England	31/12/21	started
2.7	Undertake at least four deep cleans a year in high footfall areas	Streets Service	ongoing	started
2.8	Review the way that litter is managed in Cityparks and Openspaces	Projects Cityparks Streets Service Friends of Parks Volunteers	31/03/22	started
2.9	Explore the idea of Environmental Improvement Officer (grot spot co-ordinators)	Streets Service Projects Volunteers	30/09/21	

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2.10	Explore Barrow types to enable recycling while street cleansing	Projects Streets	31/03/22	
2.11	Develop a new data insight suite and feedback from customer focus groups to drive continuous improvement	CEMLT	ongoing	started
<b>3. Reduce littering and improve the cleanliness of the city by working with businesses</b>				
3.1	Develop and deliver the Managing waste Responsibly Accreditation Scheme with a view to minimising SUP generated by traders	Projects SAS Businesses	30/09/21	started
3.2	Explore the option of vegware collection for recycling near takeaway cafes	Projects Living Coast	31/12//21	started
3.2	Work with BID to explore options for improving the cleanliness of the BID area	Projects BID	31/12/21	started
3.3	Complete the Commercial Bins on the Highways Consultation and implement if agreed	Projects	31/03/22	started
3.4	Work with business to encourage Corporate Responsibility Days to focus on tidy-ups and to participate in KBT weeks	Projects	31/12/21	started
3.5	Work with business to encourage donations to support community clean-ups	Projects	ongoing	started
3.6	Develop a fact sheet for business for them to induct new staff so that they know how to manage commercial waste responsibly and avoid fines	Environmental Enforcement	31/09/21	started
3.7	Work with business to show case raise awareness of the global environmental status of this region, showcase their own sustainability achievements, build best practise case studies and share learning with the business community.	Living Coast	ongoing	started
<b>4. Reduce littering and improve the cleanliness of the city by working with Volunteers</b>				
4.1	Extend and promote Tidy-up team training programme for volunteers and the community clean up inbox	Projects Communications Volunteers	ongoing	started

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4.2	Introduce the Programme of Tidy Up volunteer events including 'Adopt A Street' 'Tidy Up Your Twitten', Street Warden Scheme and Tidy Up Team leaders	Projects Communications Volunteers Rights of Way Officer	31/03/23	
4.3	Introduce volunteer Schools Engagement Programme	Projects Communications Volunteers	31/03/22	
4.4	Develop and Implement Corporate Responsibility Scheme	Projects Communications Businesses	31/03/23	
4.5	Update the website pages to provide information on how to organise a community clean-up, providing resources and information on health and safety and PLI	Projects Communications	31/12/21	
4.6	Explore options for procuring recycled PPE for volunteers	Projects Stores Procurement	31/12/21	
4.7	Undertake fundraising and seek donations of materials for community clean ups	Projects Communications	ongoing	
4.8	Offer opportunities for community groups to bring forward community clean up and carbon reduction initiatives	Projects Community Groups	ongoing	started
4.9	Work with volunteers to develop recycling information meet and greet at city access points for visitors	Projects Communications Leave No Trace Brighton	30/06/21	
4.10	Continuous dialogue with community groups and for to improve and develop services	Projects Communications Community groups	ongoing	started

## 5. Prevent littering and improve the cleanliness of the city through behaviour change and enforcement

Reference	Objectives and Actions	Lead / Stakeholders	Target	Progress
5.1	Procure Education Programme to influence littering behaviour change including the principles of reduce reuse and recycle for on the go litter	Sustainability Team Procurement Projects Communications	30/06/21	started
5.2	Deliver educational Programme to University Students – develop student ambassadors	Projects Communications Universities	31/12/21	
5.3	Continue roll out anti-litter and anti-flytip signs – warning of enforcement fines	Environmental Enforcement	31/03/22	started
5.4	Introduce anti-litter signage for A27/A23	Projects Highways England	31/12/21	Started
5.5	Provide education and consider signage and enforcement in relation to feeding birds and other animals inappropriately in parks and open spaces	Projects Cityparks Environmental Enforcement Community groups	31/03/22	Started
5.6	Complete PSPO consultation in relation to beach and park barbeques, balloons and flame lanterns	Projects	31/12/21	
5.7	Continue to keep Environmental Enforcement Framework under review for new initiatives	Environmental Enforcement Projects	ongoing	started
5.8	Review impact of CCTV cameras after 12 months and consider business case to purchase more	Environmental Enforcement	31/03/22	
5.9	Initiate joint operations with Sussex Police to tackle environmental crime (e.g. insecure loads)	Environmental Enforcement Sussex Police	ongoing	started
5.10	Develop an options appraisal for a targeted community reuse day whereby residents leave unwanted items outside their homes for collection by others for upcycling with a view to reducing flytip	Projects	31/03/23	
5.11	Train Environmental Enforcement Officer in environmental crime prevention and use surplus to implement this	Environmental Enforcement	31/03/23	

Reference	Objectives and Actions	Lead / Stakeholders	Target	Progress
5.12	Continue with social media and comms campaign to try to raise awareness and change behaviours	Projects Communications	Ongoing	started

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